

# Leaders must unite people with a purpose



Tell a compelling story

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Provide a concrete visualisation

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Describe an achievable future that is within reach

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Recount who you are and where you are going



# SUCCESSFUL PEOPLE

- 
- Have a sense of gratitude
  - Compliment
  - Forgive others
  - Accept responsibility for their failures
  - Keep a journal
  - Want others to succeed
  - Keep a "to-be" list
  - Set goals and develop life plans
  - Exude joy
  - Share information and data
  - Talk about ideas
  - Read everyday
  - Give other people credit for their victories
  - Embrace change
  - Continuously learn
  - Operate from a transformational perspective
  - Keep a "to-do/project" list

# UNSUCCESSFUL PEOPLE

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- Criticize
  - Hold a grudge
  - Blame others for their failures
  - Say they keep a journal but really don't
  - Think they know it all
  - Fear change
  - Fly by their seat of their pants
  - Operate from a transactional perspective
  - Secretly hope others fail
  - Don't know what they want to be
  - Never set goals
  - Exude anger
  - Horde information and data
  - Talk about people
  - Continuously learn
  - Operate from a transformational perspective
  - Keep a "to-do/project" list
  - Embrace change
  - Exude joy
  - Share information and data
  - Talk about ideas
  - Read everyday
  - Give other people credit for their victories
  - Accept responsibility for their failures
  - Keep a journal
  - Want others to succeed
  - Keep a "to-be" list
  - Set goals and develop life plans
  - Exude joy
  - Share information and data
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  - Give other people credit for their victories
  - Embrace change
  - Continuously learn
  - Operate from a transformational perspective
  - Keep a "to-do/project" list

# SUCCESVOLLE MENSEN



- Geven complimentjes
- Zijn dankbaar
- Vergeven anderen
- Lezen elke dag
- Schrijven veel op
- Praten over ideeën
- Gebruiken een 'to-do' lijstje
- Delen informatie en data
- Omarmen verandering
- Zetten doelen uit
- Stralen positiviteit uit
- Leren constant bij
- Nemen verantwoordelijkheid voor hun daden

# ONSUCCESVOLLE MENSEN

- Geven kritiek ⚡
- Hebben nooit genoeg 🙏
- Vergeven zelden 🤷
- Kijken elke dag TV 📺
- Schrijven niets op 📋
- Praten over anderen 🗣
- Gebruiken geen lijstjes 📊
- Delen geen informatie 🌐
- Zijn bang van verandering 🤕
- Denken dat het vanzelf gaat 🤔
- Stralen negativiteit uit 😠
- Denken dat ze alles weten 🧐
- Gaan lopen met de pluimen van anderen 💇

